



# Albuquerque Aerostat Ascension Association (AAAA)

## FY2026 Sponsorship Packages

for June 1, 2025 – May 31, 2026



### Presenting Sponsor – \$10,000

**Exclusive presenting sponsor** for both the Friends & Lovers Rally **and** the Jingle Bell Non-Rally – with top-tier visibility and all **Double-Diamond** benefits.

- “Presented by [Sponsor Name]” on all event materials (both rallies)
- Top logo placement on signage, flyers, social media, emails, and press releases
- Verbal recognition and optional speaking opportunity at both pilot briefings
- Premium display table at both rallies
- Sponsor-provided item in both pilot welcome bags
- Social media spotlight (4x minimum per event)
- Sponsor video shared on social media and website
- Full-page ad & featured article in *Cloudbouncer* newsletter
- Framed event photo + custom thank-you plaque
- Recognition in post-event media (where applicable)
- **All Double-Diamond Sponsor benefits (below)**

### Double-Diamond Sponsor – \$5,000

**Second-tier sponsor billing** for one of our two annual rallies – Friends & Lovers **or** Jingle Bell Non-Rally – with **many of the same event-day and promotional perks** as the Presenting Sponsor.

- Logo on signage, flyers, emails, social media, and press releases for one rally
- Verbal recognition at pilot briefing + display table
- Sponsor-provided item in pilot welcome bags
- Social media spotlights (min. 2 for selected event)
- Sponsor logo and link on website and in club emails (1x/month)
- Full-page, full-color ad in *Cloudbouncer* (monthly) and Membership Roster (annual)
- Name on covers of *Cloudbouncer* and Roster
- Full-screen ad in monthly meeting slideshow
- Logo on sponsor banner at monthly meetings (sponsorship must be paid by 5/31/25 to be eligible for banner)
- Monthly Facebook post with logo & link
- Info table/display at 2 meetings per year
- AAAA membership for up to 8 people (non-voting)
- *Cloudbouncer* subscription for all members
- 4 annual banquet tickets + framed AAAA pin set

### Diamond Sponsor – \$2,500

A strong **mid-level package** with extensive print, digital, and event exposure.

- Full-page, full-color ad in *Cloudbouncer* (monthly) and Membership Roster (annual)
- Half-screen ad in monthly meeting slideshow
- Logo & website link in club emails (1x/month)
- Monthly Facebook post with link
- Ad with link on AAAA’s website
- Info table at 1 meeting per year
- Name on covers of *Cloudbouncer* and Roster
- 4 annual banquet tickets + framed AAAA pin set
- AAAA membership for 6 people (non-voting)
- *Cloudbouncer* subscription for all members

### Platinum Sponsor – \$1,250

**Well-rounded visibility** in all member communications.

- Full-page, full-color ad in *Cloudbouncer* (monthly) and Membership Roster (annual)
- Quarter-screen ad in monthly meeting slideshow
- Logo & website link in club emails (1x/month)
- Monthly Facebook post with link
- Ad with link on AAAA’s website
- Name on covers of *Cloudbouncer* and Roster
- 2 annual banquet tickets + framed AAAA pin set
- AAAA membership for 4 people (non-voting)
- *Cloudbouncer* subscription for all members

## Gold Sponsor – \$750

Ideal for **small businesses** and **community partners**.

- Half-page, full-color ad in *Cloudbouncer*
- Half-page, black & white ad in Membership Roster
- Logo in monthly meeting slideshow
- Monthly Facebook post with link
- Logo with link on AAAA's website
- Name on covers of *Cloudbouncer* and Roster
- 2 annual banquet tickets
- Framed AAAA pin set
- AAAA membership for 2 people (non-voting)
- *Cloudbouncer* subscription for all members

## Silver Sponsor – \$500

A **budget-friendly** way to stay involved and visible.

- Quarter-page, full-color ad in *Cloudbouncer* (monthly)
- Third-page, black & white ad in Membership Roster (annual)
- Logo in monthly meeting slideshow
- Monthly Facebook mention (no link)
- Logo with link on AAAA's website
- Name listed on *Cloudbouncer* and Roster covers
- 2 annual banquet tickets + framed AAAA pin set
- AAAA membership for 1 person (non-voting)
- *Cloudbouncer* subscription

## Bronze Sponsor – \$250

**Entry-level sponsor** with essential recognition.

- Eighth-page, full-color ad in *Cloudbouncer* (monthly)
- Quarter-page, black & white ad in Membership Roster (annual)
- Logo in monthly meeting slideshow
- Monthly Facebook mention (no link)
- Logo with link on AAAA's website
- Name listed on *Cloudbouncer* and Roster covers
- 2 banquet tickets + framed AAAA pin set
- AAAA membership for 1 person (non-voting)
- *Cloudbouncer* subscription

**Thank you for your consideration...**

**Your sponsorship will help AAAA promote the joy & wonder of hot-air ballooning in our community!**

**Scan the QR Code today** to choose your sponsorship package  
or visit the AAAA website at: [bit.ly/AAAA-Sponsorships](http://bit.ly/AAAA-Sponsorships)

