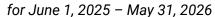


Albuquerque Aerostat Ascension Association (AAAA)

FY2026 Sponsorship Packages





Presenting Sponsor – \$10,000

Exclusive presenting sponsor for both the Friends & Lovers Rally **and** the Jingle Bell Non-Rally — with top-tier visibility and **all Double-Diamond benefits**.

- "Presented by [Sponsor Name]" on all event materials (both rallies)
- Top logo placement on signage, flyers, social media, emails, and press releases
- Verbal recognition and optional speaking opportunity at both pilot briefings
- Premium display table at both rallies
- Sponsor-provided item in both pilot welcome bags

- Social media spotlight (4x minimum per event)
- Sponsor video shared on social media and website
- Full-page ad & featured article in Cloudbouncer newsletter
- Framed event photo + custom thank-you plaque
- Recognition in post-event media (where applicable)
- All Double-Diamond Sponsor benefits (below)

Double-Diamond Sponsor - \$5,000

<u>Second-tier sponsor billing</u> for <u>one</u> of our two annual rallies — Friends & Lovers **or** Jingle Bell Non-Rally — with **many of the** same event-day and promotional perks as the Presenting Sponsor.

- Logo on signage, flyers, emails, social media, and press releases for one rally
- Verbal recognition at pilot briefing + display table
- Sponsor-provided item in pilot welcome bags
- Social media spotlights (min. 2 for selected event)
- Sponsor logo and link on website and in club emails (1x/month)
- Full-page, full-color ad in *Cloudbouncer* (monthly) and Membership Roster (annual)

- Name on covers of Cloudbouncer and Roster
- Full-screen ad in monthly meeting slideshow
- Logo on sponsor banner at monthly meetings
 (sponsorship must be paid by 5/31/25 to be eligible for banner)
- Monthly Facebook post with logo & link
- Info table/display at 2 meetings per year
- AAAA membership for up to 8 people (non-voting)
- Cloudbouncer subscription for all members
- 4 annual banquet tickets + framed AAAA pin set

Diamond Sponsor - \$2,500

A strong mid-level package with extensive print, digital, and event exposure.

- Full-page, full-color ad in *Cloudbouncer* (monthly) and Membership Roster (annual)
- Half-screen ad in monthly meeting slideshow
- Logo & website link in club emails (1x/month)
- Monthly Facebook post with link
- Ad with link on AAAA's website

- Info table at 1 meeting per year
- Name on covers of Cloudbouncer and Roster
- 4 annual banquet tickets + framed AAAA pin set
- AAAA membership for 6 people (non-voting)
- Cloudbouncer subscription for all members

Platinum Sponsor – \$1,250

Well-rounded visibility in all member communications.

- Full-page, full-color ad in *Cloudbouncer* (monthly) and Membership Roster (annual)
- Quarter-screen ad in monthly meeting slideshow
- Logo & website link in club emails (1x/month)
- Monthly Facebook post with link

- Ad with link on AAAA's website
- Name on covers of Cloudbouncer and Roster
- 2 annual banquet tickets + framed AAAA pin set
- AAAA membership for 4 people (non-voting)
- Cloudbouncer subscription for all members

Gold Sponsor - \$750

Ideal for small businesses and community partners.

- Half-page, full-color ad in Cloudbouncer
- Half-page, black & white ad in Membership Roster
- · Logo in monthly meeting slideshow
- Monthly Facebook post with link
- Logo with link on AAAA's website

- Name on covers of Cloudbouncer and Roster
- 2 annual banquet tickets
- Framed AAAA pin set
- AAAA membership for 2 people (non-voting)
- Cloudbouncer subscription for all members

Silver Sponsor - \$500

A budget-friendly way to stay involved and visible.

- Quarter-page, full-color ad in Cloudbouncer (monthly)
- Third-page, black & white ad in Membership Roster (annual)
- Logo in monthly meeting slideshow
- Monthly Facebook mention (no link)

- Logo with link on AAAA's website
- Name listed on Cloudbouncer and Roster covers
- 2 annual banquet tickets + framed AAAA pin set
- AAAA membership for 1 person (non-voting)
- Cloudbouncer subscription

Bronze Sponsor - \$250

Entry-level sponsor with essential recognition.

- Eighth-page, full-color ad in *Cloudbouncer* (monthly)
- Quarter-page, black & white ad in Membership Roster (annual)
- · Logo in monthly meeting slideshow
- Monthly Facebook mention (no link)

- Logo with link on AAAA's website
- Name listed on Cloudbouncer and Roster covers
- 2 banquet tickets + framed AAAA pin set
- AAAA membership for 1 person (non-voting)
- Cloudbouncer subscription

Thank you for your consideration...

Your sponsorship will help AAAA promote the joy & wonder of hot-air ballooning in our community!

Scan the QR Code today to choose your sponsorship package or visit the AAAA website at: bit.ly/AAAA-Sponsorships



